



Fixing the Education Pipeline: School Readiness in Idaho

April 28, 2020

NEED SYNOPSIS OF PROBLEM AND HOW THIS CONFERENCE IS HERE TO BRING KEY PLAYERS IN AND HELP CONTINUE THE CONVERSATION TO SOLVE THEM

2020 SPONSORSHIP OPPORTUNITIES

Sponsors play a critical role in the success of our conference. Your financial support allows us to keep registration affordable for individuals and organizations with limited budgets, as well as provide quality speakers from across the PNW. It also makes a public statement about your company's commitment to environmental stewardship in Idaho — a statement that is important to your employees, your customers, your business partners, and your community. Become a sponsor of the Andrus Center's Annual Environmental Conference and help us educate, motivate, and inspire the community you depend on.

SPONSORSHIP DETAILS

- Sponsors will be invoiced and may pay online or by check.
- In-kind donations will be given market value and are eligible for like value in sponsor benefits.
- Sponsorship is reserved when a confirmation letter is received.

SPONSORSHIP REACH

- 2015 Andrus Education Conference saw 250 attendees, with 300 est. for 2020
- 91,700 tweet impressions during 2018, with 120,550 est. for 2019
- 23K impressions on the Andrus Center Facebook in 2018, with 71k Est. for 2019.
- Statewide advertising.
- Logos on website, programs, and table markers; Social Media personalized Thank You's.
- Options to participate in networking opportunities for increased corporate awareness.

ABOUT THE ANDRUS CENTER FOR PUBLIC POLICY



Named for Cecil D. Andrus, Idaho's only four-term Governor and former Secretary of the U. S. Department of the Interior, the Andrus Center advances Andrus' legacy issues — wise use of our environmental resources, proper funding of education for our children and the cultivation of leadership from all segments of our society.

The Andrus Center is a nonprofit organization supported by donors and volunteers.

PARTNER - \$8,000

- Primary logo placement on all conference materials
- Primary logo placement on conference webpage
- Full-page advertisement in conference program
- Sixteen (16) conference tickets
- Inclusion on Thank You page of conference program
- Two (2) secured Event tables, with company placard
- Mentions on all Andrus Social Media

FRIEND - \$5,000

- Secondary logo placement on all conference materials
- Secondary logo placement on conference webpage
- Half-page advertisement in conference program
- Eight (8) conference tickets
- Inclusion on Thank You page of conference program
- One (1) secured Event table, with company placard
- Mentions on all Andrus Social Media

COMMUNITY - \$3,000

- Logo placement on conference webpage
- Quarter-page advertisement in conference program
- Eight (8) conference tickets
- Inclusion on Thank You page of conference program
- One (1) secured Event table, with company placard
- Mentions on all Andrus Social Media

SUPPORTER - \$1,500

- Logo placement on conference webpage
- Four (4) conference tickets
- Inclusion on Thank You page of conference program
- Mentions on all Andrus Social Media

TABLE - \$750

- Eight (8) conference tickets
- One (1) secured Event table, with company placard