

Gordon Jones

Founding Dean, College of Innovation and Design - Boise State University

Gordon Jones is the founding Dean of the College of Innovation and Design (CID) at Boise State University as of June 2015. CID is a diploma granting college tasked with identifying new pathways of learning (from new degrees to co-curricular learning experiences) that yield skills to meet emerging workplace needs for students across public higher education.

Prior to his role at Boise State, Gordon served as the Evans Family Foundation Managing Director of the Harvard Innovation Lab. Hired as the inaugural Director in 2011, Gordon has led the i-lab from launch to maturity with 600 ventures incubated and \$250M raised in professional funding since opening.

Gordon has 20 years of experience in senior roles with startups, mid-sized, and Fortune 500 companies across multiple industries. He has also served as an Adjunct Lecturer at Bentley University, teaching marketing to MBA and undergraduate students. Organizations with whom he has worked include: American Biophysics (purchased by Woodstream), Universal Pest Solutions, Gillette, Procter & Gamble, and The Orme School. He graduated from Brown University (BA) and earned an MBA from the Stanford University Graduate School of Business.