The Division of Student Affairs is pleased to highlight the many achievements of the 2012-13 academic year. In this report you'll see how we continue to meet the challenges of Boise State University’s ever-changing student population.

From improving practices for career planning to establishing the Dean on Call program, we strive to provide the best education, the safest campus, and the healthiest environment possible for each and every student.

Throughout these pages you’ll hear the story of the Division of Student Affairs as told by students and staff and how their lives have changed as a result of the work they do—the work we all do. It’s our story about how we serve students and how we are committed to their success in college and beyond.

I look forward to working with you as we continue in our commitment to excellence in all aspects of university life. Thank you for all you do.

With Appreciation,

Dr. Lisa B. Harris
Vice President for Student Affairs
BOISE STATE UNIVERSITY
DIVISION OF STUDENT AFFAIRS

VALUES

In promoting the University's shared values the Division of Student Affairs is

- Focused first on every student's growth and development
- Civic minded and passionate about fostering diverse and inclusive communities
- Committed to excellence, integrity, and fiscal responsibility
- Dedicated to service and continually evolving in all that we do

VISION

As a result of our work every Boise State student is more self-aware, community oriented and prepared to change the world.

MISSION

Boise State University Student Affairs connects with students to provide vital services, resources, and learning opportunities preparing them for work and life beyond the blue.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Office</th>
</tr>
</thead>
<tbody>
<tr>
<td>DR. LISA B. HARRIS</td>
<td>Vice President for Student Affairs</td>
</tr>
<tr>
<td>Lynn Humphrey</td>
<td>Director of Student Affairs</td>
</tr>
<tr>
<td>Jessica Martin</td>
<td>Executive Assistant</td>
</tr>
<tr>
<td>Jeremiah Shinn</td>
<td>Director</td>
</tr>
<tr>
<td>Mike Reed</td>
<td>Director</td>
</tr>
<tr>
<td>Bethani Studebaker</td>
<td>Director</td>
</tr>
<tr>
<td>University Dining Services</td>
<td>Director (contract administrator)</td>
</tr>
<tr>
<td>Dr. Lisa B. Harris</td>
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</tr>
</tbody>
</table>

*This organization chart reflects the structure of the division at the end of FY13. For an up-to-date look at our organization, click here.*
**Degrees Awarded**

- Fall 2013: 3,965
- Fall 2012: 3,873
- Fall 2011: 3,627
- Fall 2010: 3,420
- Fall 2009: 3,374

---

**UNIVERSITY CONVOCATION**

Attendance increased by 15% from previous two years.

- Fall 2013: 2,300

---

**APPLICATION PROCESSING & SYSTEMS**

VIP communications & marketing:
- 18,593 interest cards collected from online requests, college fairs, high school visits, and Idaho Higher Education Days.
- 6,973 YouTube hits on 4 new videos.
- 901,633 people visited the Admissions website.
- 7,927 emails received/responded to via BSUInfo@boisestate.edu.
- 1,221 email campaigns sent to prospective students.
- 13,994 VIP pages accessed.
- 23,669 information packets mailed to prospective students.

---

**CAMPUS VISITATION & EVENTS**

- 11,221 students/guests visited campus.

---

**RECRUITMENT & OUTREACH**

- 738 events, including high school visits, college fairs, and Idaho Higher Education Days.

---

**BRONCO PARENT & FAMILY ASSOCIATION**

- (Fall 2012) 3,000 memberships

---

**INCOMING STUDENTS (Fall 2013)**

**Freshmen Students**

- 2,136 first-time freshman enrolled
- 65.4% of freshmen are residents of Idaho.
- 2.9% of freshmen are international students.
- 22.2% of freshmen are from underrepresented ethnic groups.
- 94.9% of freshmen enrolled in full-time courses. 43.8% had a 3.5 or higher high school GPA, with 3.40 as the average.

**SAT**

- 1,031 is the average SAT combined critical reading and math score for enrolled freshmen.

**ACT**

- 23 is the average ACT composite score for enrolled freshmen.

---

**TRANSFER STUDENTS**

- 1,256 first-time transfer students enrolled
- 72.4% of transfer students are residents of Idaho.
- 4.5% of transfer students are international students.
- 21.6% of transfer students are from underrepresented ethnic groups.
- 56.0% of enrolled transfer students had a 3.0 or higher GPA at their last college/university, with 3.03 as the average.

---

**VETERAN ENROLLMENT**

- 2010-11: 950
- 2011-12: 1,000
- 2012-13: 1,150
**ENROLLMENT NUMBERS**

*Total Student Population (Fall Semesters)*

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18,936</td>
<td>19,993</td>
<td>22,676</td>
<td>22,003</td>
<td></td>
</tr>
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**OFFICE OF THE REGISTRAR**

*Degrees Awarded*

<table>
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<th>2011-12</th>
<th>2012-13</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-State</td>
<td>5,965</td>
<td>3,873</td>
<td>3,627</td>
</tr>
<tr>
<td>Out-of-State</td>
<td>35</td>
<td>65</td>
<td>65</td>
</tr>
</tbody>
</table>

**APPLICATION PROCESSING & SYSTEMS**

16,672 undergraduate applications processed.

**UNIVERSITY CONVOCATION**

2,300 ATTENDEES

Attendance increased by 15% from previous two years.

**COMMUNICATIONS & MARKETING**

18,593 interest cards collected from online requests, college fairs, high school visits, and Idaho Higher Education Days.

6,973 YouTube hits on 4 new videos.

901,633 people visited the Admissions website.

7,927 emails received/responded to via BSUInfo@boisestate.edu.

1,221 email campaigns sent to prospective students.

13,994 VIP pages accessed.

23,669 information packets mailed to prospective students.

38,505 Phone calls answered to help students register online and navigate Bronco Web (now myBoiseState).

**INTERNATIONAL PRESENCE**

59 total countries represented by enrolled undergraduate/graduate international students.

**ATTENDEE**

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GROWTH & DEVELOPMENT OF STUDENTS

STUDENT MEDIA

PULSE RADIO
Average Number of Hours People Spent Listening on a Monthly Basis (2009–2012)

LEADERSHIP STUDIES MINOR

Participation in Leadership 101 doubled since 2010.

BRONCO MOBILE APP
Total Cumulative Downloads (2010–2012)

ARBITER
Average Weekly Readership (2009–2012)
Wenyi Chen
Student, B.S. Nursing

"I worked as a program assistant for the Living-Learning Community in Housing and was a Peer Educator for Wellness Services. These working opportunities helped me improve my leadership, communication, teamwork, organization and time management skills. I have a better understanding of myself, my strengths and weaknesses and what I really want to do. I am able to get out of my comfort zone and challenge myself."
When I first had the interview at the Registrar’s office, I was looking for any kind of a job and didn’t know what to expect. I didn’t have a lot of work experience. At first I didn’t see my work as important in any way, but I became aware of how much I made an impact … the more I scanned and indexed for people I realized it more fully how the result of my job assisted students all over campus … I can use what I’ve learned about internal organization in any job.
Housing and the College of Education partnered to create a new residential college for fall 2013. The director met with the college dean, the COED Leadership Team, and COED faculty throughout the year to discuss a marketing plan, nominate/select a Faculty in Residence, and strategize on support of the community.

BSW Social Work internship position filled, providing additional support for students with disabilities via case management and coaching.

Nearly 200 organizations in 13 unique categories represented a variety of interests.
The Martin Luther King Jr. Living Legacy Committee is a student-run organization that focuses on raising awareness and education in the light of Dr. King’s Legacy. It’s important for students to participate in organizations such as this to give back. It’s easy for us to isolate ourselves in what we know and what our lives are like, but sometimes an hour of our day can make a huge impact in someone else’s life. Sometimes others need us more than we need ourselves.

Veronica Martinez
Student Chair,
MLK Committee,
Political Science Major

FRATERNITY/SORORITY LIFE

500%
INCREASE IN TOTAL MEMBERSHIP SINCE 2010

CAREER CENTER

1,140 Internships
2,979 Credit Hours
134,055 Contact Hours

285 employers on campus provided networking opportunities for students, building important connections for future employment and other endeavors.

1,850 employers provided opportunities to connect with Boise State University students in the 2012-13 academic year.
A strategic plan was created to guide the work of the division of student affairs for the next 2-3 years.
WOMEN’S CENTER

Realized 30 new partnerships, building relationships and strengthening connections across campus.

Hosted 27 programs, 55% of which were new with 44 cosponsors.

POWER OF ONE CONFERENCE

MULTICULTURAL STUDENT SERVICES

20TH ANNUAL SEVEN ARROWS POWWOW

in partnership with the Red River Powwow Association

The rich tradition of hosting the Powwow on campus continues to develop and strengthen connections with the Native community; serves as a resource for the Intertribal Native Council; and provides opportunities to recruit Native students to Boise State.

Participants rated the conference:

- 85.6% indicated that the conference demonstrated success in facilitating their examination of “how gender and sexual orientation intersect with other aspects of identity.”
- 68.33% rated the conference successful in teaching useful leadership skills.
- 86% indicated that the Women’s Center was successful in achieving the program goals.
The Power of One conference is a remarkable resource for the Pacific Northwest. Hosted on a new campus every year, this three-day leadership training brings together a wide variety of students, staff and faculty who share in each other’s successes and knowledge, provide support and resources for continued learning and growth... focusing explicitly on fostering diverse and inclusive communities within the LGBT community and beyond.

Jess Caldwell-O’Keefe
Director, Women’s Center
AN ARTIFICIAL TURF FIELD WAS CREATED FOR USE BY CLUB AND INTRAMURAL SPORTS IN RESPONSE TO STUDENT REQUESTS FOR MORE FIELD SPACE.
INTERNATIONAL STUDENT SERVICES

Increase in Academic Support Services & Campus Partnerships

Services offered specifically to international students have been expanded due to the valuable partnerships ISS now holds with different departments, including Academic Advising and Enhancement, New Student & Family Programs, Housing, and English Language Resources.

Cross-Cultural Trainings

Expanded cross-cultural trainings with Middle Eastern students with comprehensive training delivered at least 10 times.

VETERANS SERVICES

Assigned a full-time rehabilitation counselor in the spring to provide outreach, benefits advising, career development and other services.

WYAKIN ACADEMY FOR WOUNDED WARRIORS

Mentorship

100% retention/graduation since the first class was inducted, August 2011.

Inaugural Wyakin Warrior Guardian Ball

A huge success with wide media coverage; approximately 700 people attended.

International Student Numbers (Fall 2012)

557 STUDENTS

64 COUNTRIES

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64 COUNTRIES
Amy Jauregui
Student Life Business Manager

"I have been fortunate in my career to have many exemplary mentors. I try to reflect their teachings in my commitment to fiscal responsibility. I also have a great deal of respect for the work we do in the Division and believe a sound fiscal foundation will help advance our work, which ultimately benefits the students. Fiscal responsibility is a team effort and I am proud to be part of a team that takes their responsibilities seriously."
In only three years, the Bookstore returned a combined total of $2,300,000 to scholarship funding.

In the Sixth Annual Beat Coach Pete Scholarship Run/Walk, 2,300 participants from across the valley and western states raised $35,000 for the General Scholarship Fund.

The Student Union returned $642,787 to reserves.

Participants 2008–2012:
- 2008: 750
- 2009: 600
- 2010: 1,450
- 2011: 2,650
- 2012: 2,300
In April, the fitness department hosted "Yoga on the Blue" on the famous Blue Turf, which made local, national and international news. More than 150 people participated.

One of 25 recipients out of more than 170 institutions. Peer Educators co-facilitated "Bringing in the Bystander" sessions as part of the Healthy Relationships Peer Educator Program.

In April, the fitness department hosted "Yoga on the Blue" on the famous Blue Turf, which made local, national and international news.

More than 150 people participated.
The Women’s Center has created opportunities for me to grow personally and professionally. By working as a Gender Equity Peer Educator, I found my passion for equality. The Women’s Center inspired me so much that I changed my major from health science to multiethnic studies.
New federal regulations were established regarding students undergoing changes in marital status, allowing a dependent student to become an independent student in the middle of a financial aid year. Reviewed dependent aid applicants who married after filing the 2012-13 FAFSA to determine which students were eligible for a better financial aid package. 43 students out of 44 benefited from the new federal regulations.

Students can now access assistive technology from any campus computer via: JAWS | ZoomText | Kurzweil 3000

The Career Center has really made a difference in my life by offering its valuable services, which I needed when I started applying to different law schools. The Career Center helped me write an outstanding personal statement and strong résumé. Law school is very competitive, but thanks to the Center, I managed to get accepted.

Arnold Mendiola
Spring 2013 Graduate
B.A., Spanish
AWARDS

STUDENT MEDIA
Idaho Press Club (Spring 2013)
1st Place
- Serious Feature
- Column Writing
- Page Design

2nd Place
- Light Feature
- Editorial Writing
- Headline Writing

Website General Excellence
Best Use of Interactivity on Website

Associated Collegiate Press (Fall 2012)
Pacemaker
arbiteronline.com

iCampusTimes (Spring 2013)
Outstanding and Innovative Mobile Application Development in College Media

Best of Collegiate Design (Fall 2012)
1st Place
- Photo Page

3rd Place
- Main Page Presentation

BOOKSTORE
National Association of College Bookstores (2013)
Collegiate Retailer of the Year
“Honor Roll” for successful results financially and in the area of implementing new and cutting edge ideas and technologies.

STUDENT UNION

STUDENT LIFE MARKETING & PROMOTIONS
ACUI “Steal this Idea” Competition

2nd Place
Lindsey Ward
Promotions Coordinator
Four-color brochures
Women’s Center brochure

CAMPUSS RECREATION
American Collegiate Hockey Association
Community Service Award
Men’s Hockey Club
Raised $16,000 for Meals on Wheels during the Boise State vs. University of Idaho game with more than 565 colleges competing.

STUDENT UNION
ACUI Community Builders Award
Excellence in Facility Design
quality of architectural design and the impact it has on student life and the campus community.

ACUI “Steal this Idea” Competition

2nd Place
Rebecca Stich
Promotions Coordinator
Professional Miscellaneous Sustainability Center display

3rd Place
Bobby Kasper
Student Employee
Student Miscellaneous Promotions
Rooftop Garden poster and brochure
My involvement in the Associated Students of Boise State University (ASBSU) has shown me the importance of serving others. It has made me want to continue to be involved in my community or local government … it’s important to give back because of the opportunity it presents to meet new people and learn … the first step to making a difference is to be willing to serve others.
COMMITMENT TO INTEGRITY

STUDENT UNION/ CAMPUS SERVICES

Educational objectives for internships: grow organic foods for the dining hall and the Boise River Café; be financially self-sustaining; provide an experimental learning environment; and collaborate with other university departments on Service-Learning projects. Revenues exceeded expenditures.

ROOFTOP GARDEN

Number of internships completed for Environmental Studies students to support organic urban agriculture.

9

HOUSING FACILITIES

2012-2013 Academic Year

Reactive Work Orders decreased 11% from the previous academic year.

Corrective/Preventative Work Orders increased 16% from the previous academic year.

Vandalism Repair Work Orders decreased 63% from the previous academic year.

9,202
Work Orders were completed.

34,273
Hours of Labor were completed.

APIARY

Number of internships completed to learn the art of beekeeping and honey production.

4
WELLNESS
AND MARKETING

HOUSE PARTY

Health Services, in conjunction with campus partners and the Boise Police Department, hosted “House Party 2013,” an open event for students portraying real-life scenarios often occurring at house parties. More than 140 students participated while learning safer ways to have fun and “party.”

IMPACT SCHOLARS
PROGRAM

The Impact Scholars program provides assistance to former foster youth to support their efforts in obtaining a college education. The program is a partnership between the Idaho Department of Health and Welfare, Casey Family Foundation and Boise State University. Support from campus departments is central to the program.

PARENT HANDBOOK

Parent education handbooks were provided to the Office of the Dean of Students for distribution to parents of underage students found in violation of the university alcohol policy. The handbook was distributed to 164 parents and/or guardians.

Handbook Topics:

- Binge Drinking
- High-Risk & Low-Risk Drinking
- Communication Tips & Guides
- Alcohol Facts
- Campus Drinking Norms
- Resources & University Policy

Being a full-time student with 18 credits, working 25 hours with two internships, holding a weekend job with another 20 hours of work ... I have learned to stay organized and have a distinct design process so when I have seven to 10 design projects at a time, I can jump from project to project and know what step I’m at. Boise State has taught me the importance of communication, and why work ethic is so important. With these new skills, I am much more prepared for my business career.

Chris Becker
Student, Graphic Design Intern
Student Life Marketing
SPOTLIGHT

Established the Dean on Call program to ensure 24/7 support for students’ safety and well-being.
Service is often thought of as what we do, but it is also largely who we are. Service is born from love. Duty carries it forward. Persistent work bears it out. I love sharing my life with students who are hungry to learn. My duty is to serve them on their journey. The hours I work are no greater than the many hours others have worked for me.
SERVICE TO OTHERS

STUDENT INVOLVEMENT AND LEADERSHIP CENTER

Number of Volunteers (Spring 2013)

PROJECT JAMAICA

20

SERVICE SATURDAYS

UNIVERSITY DINING SERVICES

Expanded food service to four new areas.
- J.R. Simplot Café, Micron College of Business & Economics
- Papa John’s and Panda Express, ILC
- Subway, Student Union
- POD C-Store/Grill, Chaffee Hall

VOLUNTEER EXPOS

457

OTHER EVENTS

1,555
COUNSELING SERVICES

SUICIDE AWARENESS & PREVENTION INITIATIVE

IMPLEMENTED QPR, AN INTERNATIONALLY RECOGNIZED SUICIDE PREVENTION PROGRAM:
trained 14 Boise State employees to be instructors, eventually providing training for 143 people representing:
- Housing/Residential Life
- University Health Services
- Recreation Services
- Women’s Center
- Student Success Program
- Sororities/Fraternities
- Sigma Chi
- TKE
- Delta Sig
- Chi Gamma
- Alpha Gamma Delta
- Delta Upsilon

LLC students completed approximately 1,300 hours of community service.

QUESTION, PERSUADE AND REFER

Today’s college student is part of the ‘now’ culture. They are used to instant feedback and fulfillment as a result of the Internet. When they are sick, sometimes the same mindset is in play, and they are frustrated when we can’t ‘fix’ them right away. We have to remind them that technology can’t always fix biology and that good old-fashioned rest is sometimes all they need to do, taking time to listen to the body and what it is saying.

Vince Serio, M.D.
Director of Medical Services

CHILDREN’S CENTER

Full-Time Children’s Center Enrollment for fall 2012 was 115 children.

UNIVERSITY HOUSING
ONGOING RESEARCH IDENTIFIES SKILLS AND COMPETENCIES THAT NORTHWEST EMPLOYERS EXPECT OF GRADUATES, INFORMING CO-CURRICULAR PROGRAMMING FOR STUDENTS.