EXECUTIVE MBA

Designed with you in mind
Thank you for your interest in our unique Executive MBA program. This program was specifically designed for mid-career professionals who want to grow beyond their area of expertise.

In its 10th year, this fantastic program is designed to give successful, motivated people the ability to become tomorrow’s leaders in their organizations and their communities.

Our Executive MBA program employs an integrated curriculum by teaching functional business skills through the lens of current business issues such as creating competitive advantage and fostering innovation. Our experienced staff will provide you with the support you need to succeed in the program and maintain a healthy work-life balance.

You will learn through your interaction with our world-class faculty, a highly selective peer group, and an individual leadership coach in our state-of-the-art executive classroom – one of the finest in the world.

I hope that an Executive MBA provides you with the opportunity for you to reach your full potential.

Mark Banister
Dean, College of Business and Economics
The EMBA program helped me gain a balanced perspective between the strategic point of view of business and real world applications. It emphasizes issues around both domestic and global settings. This really enhanced my managerial skills.

—Ji-Yeon Lee, Class of 2012
Director, International Sales and Marketing,
J.R. Simplot Company Food Group
The Boise State EMBA program features:

**Individualized Attention.** We limit each cohort to a maximum of 30 students, providing participants with a higher level of interaction with instructors and speakers.

**Exceptional Guest Speakers.** Our program has consistently received high ratings for our phenomenal guest speakers including entrepreneurs and CEO’s from a wide range of companies.

**International Curriculum.** Exposure to cross-cultural issues through the international residency week prepares you for the global economy.

**Exceptional Customer Service.** Our dedicated staff handles all the details behind the scenes so you can focus purely on learning.

**Program Highlights**

*Designed to cultivate innovative, strategic leaders.*

Randy Hales, successful entrepreneur, facilitates a live case on one of his winning ventures in the EMBA 522 Turnarounds Module. Mr. Hales was the former President and CEO of Zagg, Inc., a manufacturer of protective screens and accessories for iPhones and other electronic devices.
EMBA Demographics

**By the Numbers**

- **2:3** Female to Male Ratio
- **40** Average Age of EMBA Participants
- **17** Average Years of Work Experience
- **12** Average Years of Management Experience

**Company Size**

- 44% 1-999
- 19% 1,000-4,999
- 2% 5,000-9,999
- 13% 10,000-19,999
- 11% 20,000-49,999
- 11% 50,000+

**Positions**

- 33% Manager
- 22% Director
- 16% VP/GM
- 13% Other
  - Sr. Eng., J.D., M.D.
- 8% Entrepreneur
- 8% CEO/President

**Industries**

- Agriculture
- Banking
- Consulting Services
- Entrepreneur
- Environmental
- Finance
- Government
- Healthcare
- High-Tech
- Hospitality
- Legal
- Manufacturing
- Real Estate
- Utilities

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**Strength of Team Learning**

Leadership does not occur in a vacuum and neither does the Executive MBA Program.

**Teamwork is central.** From day one you will work with a team of peers to share ideas, gain practical insights, improve strategic-thinking skills, and enhance your network.

Your study team will unite participants from varied backgrounds so you can benefit from the broad experiences of others. Synergy begins in the classroom and expands to the workplace.

“The real value of the Boise State Executive MBA program is beyond the business skills I learned to further my career. It was about building lifelong relationships with a diverse group of professionals. These are people I can count on for their honest perspective to help me solve difficult issues going forward.”

—**Tim Cowles**, Class of 2018

*Director, Silicon Strategy*
International Residency

The International Residency gives you a deeper, first-hand understanding of the managerial, political, and cultural concepts that influence and drive international business.

The Vietnam residency was a true “cultural immersion” with a very well thought out agenda. I was able to use that knowledge and experience to help provide insights to my company when working on our future strategy.

—Marie Tadlock, Class of 2010
Manager of Marketing Team
Hewlett-Packard
Unique Format and Curriculum. The Boise State Executive MBA program builds upon a multi-disciplinary, integrated curriculum. Classes do not have traditional titles (i.e. Finance 512) because each course incorporates multiple subjects to replicate the business environment.

Results Driven. We asked employers what they valued most in their executives. Their overwhelming response was they need their leaders to have a better ability to solve multi-faceted, unstructured, messy problems. Business opportunities and challenges do not come neatly packaged in pre-labeled, discipline-specific boxes and neither does the Executive MBA program.

Learning from Leaders. Our highly rated faculty bring in top industry executives to teach and share experiences that shaped their careers.
The Boise State Executive MBA program is demanding and rewarding. The staff knows the rigors of the program and helps you succeed by providing support in several areas.

**Program Prep Available to Build Confidence.** Before class even starts we guide you through a pre-program self-assessment, and if needed, provide tutorial primers to ensure you are prepared for the Executive MBA program.

**VIP Service.** We register you for classes, deliver textbooks and other class materials, coordinate meals, and validate parking for class sessions so you do not have to waste time on logistics.

**Family Support.** Your success is highly dependent on support from those close to you. Thus, we host events throughout the two-year program for spouses, significant others, and children. These events provide a setting for everyone to get to know each other, share the Executive MBA experience, and have fun outside of class sessions and team meetings.

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“...family functions and activities allowed my family to feel part of the program and gave us a sense of unity that allowed us to get through the workload.”

— Jose Aguilar, Class of 2015

Director, Retail Sales & Distribution, AT&T Mobility
Successful candidates preferably have:

- Six years of management experience and approximately twelve years of overall professional experience with current employment in middle to upper management
- A bachelor's degree from a regionally accredited U.S. college or university, or an equivalent degree from a non-U.S. institution
- Professional growth potential
- Leadership aptitude
- Quantitative ability
- A willingness to make a 21-month commitment to the program

The Executive MBA Admissions Committee strives to create cohort classes of highly qualified individuals from diverse educational and industry backgrounds. Interested candidates are encouraged to review the detailed admission and application information online at emba.boisestate.edu.

The Cost: The Executive MBA program cost can be found on our website. The cost covers tuition, all books and materials, lodging for the two week-long residencies, and meals during regular sessions. Transportation to residencies is the responsibility of participants. Please visit our website at emba.boisestate.edu or e-mail us at emba@boisestate.edu.

Boise State University's EMBA program participates in an independent survey of its graduates by the International Executive MBA Council. Our results are noticeably higher than worldwide averages.

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<tr>
<th>Overall Quality</th>
<th>Overall Value</th>
<th>Quality of Guest Speakers</th>
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<tbody>
<tr>
<td>9.2</td>
<td>8.8</td>
<td>9.6</td>
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Average rating for all programs worldwide:

- Overall Quality: 8.4
- Overall Value: 7.6
- Quality of Guest Speakers: 8.0

Ratings on a 10-point scale.
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