Tactic Development Template
(adapted from SCUP Planning Institute 2 Participant Notebook, p. 28)
Prioritize the starred items. Fill out as much of the rest as you can.
The WG can help to fill out missing items.

What challenge/opportunity are you addressing?

*Draft tactic:
(Phrasing should be active, specific, and concise.)

Is this tactic a new action, or is this tactic a change to what we do now?

*Blueprint mapping:
Which goal(s) and strategy/ies can be achieved through this action?

Stakeholders:
Who will be accountable for the tactic?
Who will be involved in completing the tactic?

Resources:
What resources will this tactic need?

Timing:
What preparation is required to launch the tactic?
When will the tactic start?
When will the tactic be complete?

Metrics:
How will we measure the success of this tactic?